



January 2024 Newsletter **Volume 2, Issue 1**

Chair's Message



It is my honour and pleasure to serve as your ISEA Chair for 2024!

The ISEA is a global society dedicated to advancing the important and emerging discipline of statistical engineering. This is an exciting journey, and we are proud to have you part of a passionate community of individuals interested in solving large, complex, and unstructured problems sustainably.

Let me remind you ISEA's mission to be the voice for statistical engineering, serving as a catalyst to drive sustainable results and impact by integrating multiple disciplines through the scientific method. We appreciate your membership and steadfast dedication to statistical engineering!

The ISEA membership is free, and the benefits include regular communication about all our on-going activities, access to member-only resources like the Statistical Engineering Handbook, and importantly affiliation with our passionate community of individuals.

Please share our mission and membership benefits with others!

Why not starting by sharing this newsletter?

The entire ISEA Board looks forward to the engagement and collaboration with you in the year ahead.

Prof. Dr. Diego Kuonen, CStat PStat, ISEA Chair

Upcoming Events

Upcoming Webinar

Rachel Silvestrini and Stephanie Chen will be presenting a webinar on [Predictive and Prescriptive Analytics for Dynamically Targeting Customers](#) on Wednesday, February 28 at 10:30 am EST.

Stu Hunter Research Conference

The ninth [Stu Hunter Research Conference](#) on Statistical Engineering will be held at Rothamsted Research from Wednesday March 6th to Friday March 8th, 2024. The format is the same as previous Hunter Conferences with two speakers each day, two discussants per speaker and ample opportunity for discussion from the floor. The Stu Hunter Research Conference on Statistics and Statistical Engineering is an official conference of ISEA.

Announcements from Friends of ISEA



Upcoming Webinar

Mathilde Mougeot will be presenting a webinar on [Transfer Learning in Industrial Applications](#) on February 7, 2024 from 12:30—13:30 CET. More information and registration may be found [here](#).



Ellis R. Ott Scholarship for Applied Statistics and Quality Management

The Statistics Division of the American Society for Quality is pleased to announce the availability of \$7500 scholarships to support students who are enrolled in, or are accepted into enrollment in, a master's degree or higher program with a concentration in applied statistics and/or quality management. This includes the theory and application of statistical inference, statistical decision-making, experimental design, analysis and interpretation of data, statistical process control, quality control, quality assurance, quality improvement, quality management, statistical engineering, data science and related fields. The emphasis is on applications as opposed to theory. Studies must take place at US or Canadian institutions. Online and in-class programs are included. Application instructions and forms should be downloaded from [https:// www.ellisottscholarships.org](https://www.ellisottscholarships.org).